



马来西亚驻上海同学会 Malaysian Students Association in Shanghai (MSAS)

赞助申请

2020 年 9 月 12 日

尊敬的先生/女士：

马来西亚驻上海同学会（MSAS）成立于 2002 年，是一个非营利性的学生组织。我们的主要目标是提供必要的帮助，团结在上海学习的马来西亚学生。本学生会目前有 700 人，举办活动涉及人数多，各个环节的开销非常庞大。本会无收取任何会员费，所有经费需要获得资助。

赞助季节为 2020 年 9 月至 2021 年 12 月。在这期间，我们正在为回中国前后的各种线上和线下活动做准备。这些活动旨在为 MSAS 的其他成员提供一些互动和动力，而不仅仅是学习。

以迎新会为例，涉及人数高达 200 人以上，需要面对的开销包括场地支出、膳食开销、节目花费等。学生会计划举办各类线上和线下活动，如视情况举办面向外界的活动，以及学生会不定时举办的活动（如征集稿件活动、线上比赛等）以供参考。此外，我们希望能首次举办涉及全会 700 人的年度活动，但活动支出更是倍增。

由于我们是一个非牟利的学生组织，我们想请求一些资助来支持这些活动。筹得经费只会用于本同学会内，用于覆盖同学会的各类型活动支出。资助可以是赞助或捐款的方式。作为回报，您的赞助将使您在本次活动的整个时间段内，在我们的海报和公告中为您提供广告空间。下表列出了更多信息：

天使赞助人权益		常年赞助	活动赞助	运营赞助	天使赞助
		CNY 10000/ MYR 6000	CNY 8000/ MYR 5000	CNY 5000/ MYR 3000	乐捐
LOGO 展 示	微信推送	✓			
	Facebook/微博	✓			
	常年各类海报	✓			
	大型活动邀请	✓	✓		
	大型活动相关宣传	✓	✓		
	大型活动背景板	✓	✓		
	不定时活动	✓	✓	✓	
学生会感谢您的感激		✓	✓	✓	✓

无论贵公司是否赞助我们，如果贵公司将来有任何需要我们帮助的地方，如招聘信息的宣传、讲座等有意义活动的合作，请随时与我们联系。

我们期待着您的积极回应。如有任何疑问，请随时与我们联系。MSAS 商务部
联系方式-

微信: BMY771(巫敏嫣), kar_xuan1004 (张嘉璇)

WhatsApp/手机: 0172007828 (巫敏嫣), 0164396763 (张嘉璇)

感谢您抽出时间阅读这封信，我们希望尽快收到您的来信。



马来西亚驻上海同学会

msashanghai@yeah.net



马来西亚驻上海同学会
Malaysian Students Association in Shanghai (MSAS)

Request for Sponsorship

12 September 2020

Dear Sir / Madam,

Malaysian Students Association in Shanghai (MSAS) is a non-profit student organization established in 2002. Our main objective is to provide necessary help and unite Malaysian students studying in Shanghai. Our association has about 700 members. The activities we held involve a large number of people and the cost of each activity is also large. We do not charge any membership fees; therefore, all funds need to be funded.

The sponsorship season is from September 2020 to December 2021. During this period, we are in preparation for various online and offline activities before and after returning to China. These activities aim to provide some interaction and motivation for fellow members of MSAS aside from just studying.

The orientation meeting from last year as an example involved more than 200 people, and the expenses include the expenses of venue, meal, and program. For your information, the student association plan to organize various types of activities such as externally oriented activities as appropriate and also activities organized by the student association from time to time (such as manuscript collection activities, online gaming competitions, etc.). We also plan to organize an annual event involving all 700 members for the first time, but the expenditure on the activities has at least doubled.

Since we are a non-profit student organization, we would like to ask for some aid to support these events. The funds raised will only be used in the student association and used to cover the expenses of various activities held by the association. Support can come in means of sponsorships or donations. In return, your sponsorship will entitle you with

advertisement space in our posters and announcements throughout the timespan of this event. More information is listed in the table below:

Angel Investor's Rights		Long term sponsorship	Event sponsorship	Operational sponsorship	Angel investor
		CNY 10000/ MYR 6000	CNY 8000/ MYR 5000	CNY 5000/ MYR 3000	Donation
LOGO Publicity	WeChat article	✓			
	Facebook/ Weibo	✓			
	All kinds of posters throughout the year	✓			
	Major events invitation	✓	✓		
	Publicity related to major events	✓	✓		
	Background board/ banners for major events	✓	✓		
	Irregular activities and event	✓	✓	✓	
Student association will be grateful to you		✓	✓	✓	✓

Regardless of whether your company sponsors us or not, if there is any help that your company would like to seek from us in the future such as publicity of recruitment information and collaborations of meaningful activities such as lectures, please feel free to contact us.

We look forward to a positive response from you. Please do not hesitate to contact us for any additional inquiries or clarifications. Contacts of MSAS commerce department-

WeChat : BMY771(Boo Min Yen), kar_xuan1004 (Chong Kar Xuan)

WhatsApp/ Phone no. : 0172007828 (Boo Min Yen), 0164396763 (Chong Kar Xuan)

Thank you for taking the time to read this letter and we hope to hear from you soon.

Sincerely,



Malaysian Students Association in Shanghai (MSAS)

msashanghai@yeah.net



马来西亚驻上海同学会
Malaysian Students Association in Shanghai (MSAS)

赞助信息表格 Sponsorship Information Form

中文姓名： _____

Name in Chinese:

英文姓名： _____ 性别： _____

Name in English (BLOCK LETTERS): Gender:

电话号码： (中国) _____ (马来西亚) _____

Telephone: (China) (Malaysia)

电邮地址： _____ 微信号： _____

Email Address: WeChat ID:

付款方式 (请√)： 银行转账 支付宝 微信支付 其他: _____

Payment Method (please √): Bank Transfer Alipay WeChat Pay

Others: _____

赞助金额 (请注明 RM/CNY)					
赞助类别选择 (请√)					
天使赞助人权益		常年赞助	活动赞助	运营赞助	天使赞助
		CNY 10000/ MYR 6000	CNY 8000/ MYR 5000	CNY 5000/ MYR 3000	乐捐
LOGO 展示	微信推送	√			
	Facebook/微博	√			
	常年各类海报	√			
	大型活动邀请	√	√		
	大型活动相关宣传	√	√		
	大型活动背景板	√	√		
	不定时活动	√	√	√	
学生会感谢您的感激		√	√	√	√

Amount of sponsorship (Please state RM/CNY)					
Sponsorship category selection (please ✓)					
Angel Investor's Rights		Long term sponsorship	Event sponsorship	Operational sponsorship	Angel investor
		CNY 10000/ MYR 6000	CNY 8000/ MYR 5000	CNY 5000/ MYR 3000	Donation
LOGO Publicity	WeChat article	✓			
	Facebook/ Weibo	✓			
	All kinds of posters throughout the year	✓			
	Major events invitation	✓	✓		
	Publicity related to major events	✓	✓		
	Background board/ banners for major events	✓	✓		
	Irregular activities and event	✓	✓	✓	
Student association will be grateful to you		✓	✓	✓	✓

签名: _____

Signature:

日期: _____

Date:

1. 请候赞助商填写表格并把表格发到 msashanghai@yeah.net 邮箱。
Please fill in the sponsorship form and submit via email to msashanghai@yeah.net.
2. 如有任何疑问, 可以通过电邮 msashanghai@yeah.net 询问, 或联络 MSAS 商务部负责人巫敏嫣或张嘉璇。
微信: BMY771(巫敏嫣)、kar_xuan1004 (张嘉璇)
WhatsApp/手机: 0172007828 (巫敏嫣)、0164396763 (张嘉璇)。
For further inquiries, please email msashanghai@yeah.net or contact authorized personnel, Boo Min Yen or Chong Kar Xuan.
WeChat: BMY771 (Boo Min Yen), kar_xuan1004 (Chong Kar Xuan)
WhatsApp/ Tel no.: 0172007828 (Boo Min Yen),
0164396763 (Chong Kar Xuan)
3. 有关付款信息请联系以上 MSAS 商务部负责人巫敏嫣或张嘉璇。
For payment information, please contact the above authorized personnel, Boo Min Yen or Chong Kar Xuan.